

# Data protection information for customers

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We hereby wish to provide you as a customer of our company with information about the processing of your personal data (hereinafter also: "data") in connection with your purchase of our products or your use of our services as well as your rights under data protection law.

For reasons of better legibility, we use the generic masculine form below. Female and other sexual identities are expressly included insofar as the information requires this.

## 1. General

We take the protection of your personal data very seriously. Your data will be processed exclusively in accordance with the applicable data protection provisions, including the provisions of the European Data Protection Regulation (hereinafter: "GDPR"), but not restricted to these.

## Who is responsible for data processing?

Responsible within the meaning of art. 4 no. 7 GDPR are we, Lambrecht Meteo GmbH, Friedländer Weg 65-67, D-37085 Göttingen (hereinafter also: "we", "us" or "Lambrecht"). If you have any questions or wish to exercise your rights as a data subject, please write to us at the above address.

## Who is the data protection officer?

If you have any questions about data protection, you can also contact our data protection officer. You can reach him by email at dsimao@lambrecht.net or by using the following contact options.

Lambrecht Meteo GmbH

## attn. Daniel Simao, data protection officer

Friedländer Weg 65-67 D-37085 Göttingen Phone: +49 551 4958 - 325

## What are "personal data"?

Personal data are all the information that refers to an identified or identifiable person ("data subject"). Personal data are not only information that allows direct conclusions to be made about a specific individual (such as the name or email address), but also such information that can be used indirectly or by being assigned to an identifier such as an IP address, so that a conclusion may be established about a specific individual.

## What does "processing" mean?

Processing means any procedure carried out in connection with your personal data (such as the collection, recording, structuring, storage, use or deletion of data) with or without the use of automation.

#### 2. Data processing operations in general

Below, we would like to give you an overview of the data that are typically processed between you and us in the context of the customer relationship as well as the legal principles and purposes of these data processing operations.

## Which of your data do we process for which purposes?

In the context of the customer relationship, we normally process the following data from you.



- Personal master data (first name, surname, position in the company)
- Contact data (postal address, email address, phone number, fax number)
- Identifier numbers (possibly sales tax ID)
- Data from initiating the contract (e.g. inquiries and proposals)
- Contract, payment and billing data (data included in contractual documents, e.g. billing address, conditions such as payment terms etc., individuals authorized to represent)

Apart from the aforementioned data, we process further data about you in certain cases (such as in the context of the sanctions list check), about the processing of which we inform you in detail under 3.

We process the data in general for the following purposes.

- Creation, implementation or termination of sales and service contracts
- Fulfillment of legal obligations
- Assertion, exercising and defense of legal claims
- Maintaining contacts with customers and prospects
- Direct marketing measures

## On what legal basis are your data processed?

Please refer to the relevant legal basis for individual processing operations in the section on the respective processing operation under 3.

The legal basis for the processing of the aforementioned data is primarily art. 6 para. 1 clause 1 lit. b GDPR. In accordance with this legal basis, the processing of your data is permissible if it is required to fulfill the contract with you or to implement pre-contractual measures.

In addition, the processing of your data may be carried out to fulfill legal obligations to which we are subject, pursuant to art. 6 para. 1 clause 1 lit. c GDPR.

Beyond this, we may process your data to protect our legitimate interests in accordance with art. 6 para. 1 clause 1 lit. f GDPR. Our legitimate interests are to

- Ensure communication with you;
- Maintain contacts and customer relationships;
- Acquire new customers;
- Implement direct marketing measures;
- Ensure proper operational procedures;
- Optimize operational procedures;
- Ensure security measures;
- Assert, exercise and defend legal claims.

If data processing is carried out to protect our legitimate interests, you have the right to object to this data processing at any time. If you exercise your right to object, we will stop the processing of your data. This does not apply if we can demonstrate compelling grounds for processing worthy of protection that outweigh your interests, rights and freedoms. In addition, we will not stop the processing if it is required to assert, exercise or defend our legal claims. You can exercise your right to object to Lambrecht through the contact options provided to you in the context of this data protection information (see above under 1.).



## How long do we store your data?

We normally store the personal data of our customers for the period of the business relationship in addition to any statutory retention periods that may be relevant. Special regulations may apply to individual areas. In general, we store your data, as long as this is required for the respective purpose, unless you have effectively objected to the processing of your data or have effectively revoked your consent. Insofar as statutory retention obligations apply, e.g. in accordance with commercial or tax law, we have to store the data in question for this retention obligation period. Once the appropriate retention period has expired, we will check whether there is any further requirement to process the data on another legal basis. If there is no further requirement, your data will be deleted.

If there are deviations form the principles described here for individual processing operations, these deviations are described under 3. In the respective section.

## To which recipients will your data be forwarded?

Your data will only be transmitted to the extent that it is required for the designated purposes. In general terms, only properly authorized staff members have access to your data. In specific cases, we may transmit your data to

- Our parent company, Advanced Environmental Monitoring Intermediate, Inc. (hereinafter "AEM"), 1531 Skyway Drive, Suite D, Longmont, CO 80504, USA, with whom we operate a joint ERP and CRM system;
- Other companies in the AEM Group;
- Service providers who are subject to instructions, which we use to achieve the aforementioned purposes;
- The financial administration;
- Tax consultants and auditors as well as;
- Courts, arbitration tribunals, authorities or legal advisers, if this is required to comply with the applicable law or to assert, exercise or defend legal claims.

Details of data transmissions in relation to individual processing operations can be found in the respective section under 3.

#### Will your data be transmitted to third countries?

In the context of processing customer data, especially when using cloud-based services, we transmit personal data to offices in states outside the EU or the EEA (referred to as third countries). Whenever we transmit your data to third countries in accordance with the details in this data protection information, we ensure before transmission that an adequate level of data protection exists in the third country in question. An appropriate level of data protection can be ensured, for example, by concluding standard EU contractual clauses or the presence of binding corporate rules (BCR).

Further details on data transfers to third countries can be found in the explanations of individual processing operations under 3.

Please contact us using the contact options provided to you in the context of this data protection information (see above under 1), to obtain information about the specific guarantees for the respective transfer of your data to a third country.

## Where are your data processed?

Data processing is carried out mainly by the service providers we use. As such, we ensure that this is



performed in compliance with data protection regulations. For details of which service providers we use and where your data are processed in the context of individual processing operations, please refer to the respective explanations in section 3. below.

Access to the systems of service providers and the processing of your data by Lambrecht takes place generally at our premises in Göttingen, Germany. As well as the administrators, the only staff members who have access to the relevant IT systems are those we need to complete their assignments (need-to-know principle).

The data are also processed by our parent company AEM in the United States and other AEM Group companies if necessary, insofar as we transmit the data to them or they have access via jointly used software systems, for example.

## 3. Individual data processing operations

## a. Data processing as part of our customer relationship management (CRM) system

We use a CRM system to manage and maintain our customer contacts. In this we manage the data of our customers or of the contact persons nominated to us. This is used primarily for the purpose of communication in the context of initiating and implementing sales and service contracts.

We operate the CRM system jointly responsible with our parent company AEM. For this we have concluded an agreement on joint responsibility with AEM. We are happy to provide you with the essential terms of this agreement. As such, please contact our data protection officer under the contact details provided under 1. above.

## Which of your data do we process for which purposes?

We process the following data in this regard.

- Contact details (postal address, email address, phone / cellphone number, fax number, for business in each case)
- Personal master data (first name, surname, position in the company)
- Other customer data (e.g. blocking notice in the event of default in payment or a scheduled credit limit, contract initiation dates)
- Contract, payment and billing data (data included in contractual documents, e.g. billing address, conditions such as payment terms etc., individuals authorized to represent, products purchased and services used)

Processing is used to contact you in the context of initiating and implementing sales or service contracts. In addition, processing is used for marketing purposes, when we contact you to offer you other such as newly released products.

## On what legal basis are your data processed?

If processing is used for initiating or implementing a contract between you and us, this is carried out based on art. 6 para. 1 clause 1 lit. b GDPR.

If processing is carried out for direct marketing purposes, our legitimate interest is in accordance with art. 6 para. 1 clause 1 lit. f GDPR as the legal basis. Our legitimate interest here is in carrying out direct marketing measures.

If data processing is carried out to protect our legitimate interests, you have the right to object to this



data processing at any time. If you exercise your right to object, we will stop the processing of your data, unless we can demonstrate compelling reasons worthy of protection for the processing, which outweigh your interests, rights and freedoms. In addition, we will not stop the processing if it is required to assert, exercise or defend our legal claims. You can exercise your right to object to Lambrecht through the contact options provided to you in the context of this data protection information (see above under 1.).

## How long do we store your data?

We have developed a deletion method for the data in our CRM system and implemented the relevant deletion routines in the system. Based on this, all the customer data and billing documents will be deleted in accordance with § 147 AO and § 257 HGB after the contractual relationship is terminated.

## To which recipients will your data be forwarded?

As a CRM system we use a service of Salesforce.com, Inc. (hereinafter "Salesforce"), 415 Mission Street, 3rd Floor, San Francisco, CA 94105, USA. As such, all the data processed in the CRM system are forwarded to Salesforce. We have concluded an order processing contract with Salesforce (hereinafter "OPC"). Based on this, Salesforce processes your data only on our behalf and under our instructions. In addition, AEM has access to certain relevant data in the CRM system. This access option also constitutes a forwarding of data, but takes places exclusively on the need-to-know principle.

## Will your data be transmitted to third countries?

The forwarding of data to Salesforce constitutes a data transfer to a third country, namely the United States. To ensure the appropriate level of data protection, the OPC concluded between Lambrecht and Salesforce contains both the current version of the EU standard contractual clauses as well as the binding corporate rules of Salesforce.

Data access to the CRM system by AEM also constitutes a data transfer to the United States. We also strive to ensure an appropriate level of data protection and have concluded the current version of the EU standard contractual clauses with AEM as a legal instrument to secure the data transfer to AEM in the United States.

## Where are your data processed?

The processing of your data in the context of the CRM system takes place primarily on servers of Salesforce in the United States, as the CRM system is hosted there.

The processing of your data by Lambrecht staff takes place at our premises in Göttingen, Germany.

The processing by employees of AEM also takes place in the United States.

# b. Data processing in the context of our enterprise resource planning (ERP) system

We use an ERP system to plan and control our business operations. All order-related data such as delivery dates and required resources are processed there. In addition, the ERP system is used to create invoices and control incoming and outgoing payment flows.

We also operate the ERP system jointly responsible with AEM. The agreement on joint responsibility concluded between Lambrecht and AEM also applies to this system. We are happy to provide you with the essential terms of this agreement. As such, please contact our data protection officer under the



contact details provided under 1. above.

## Which of your data do we process for which purposes?

We process the following data in this regard.

- Contact details (postal address, email address, phone / cellphone number, fax number, for business in each case)
- Personal master data (first name, surname, position in the company)
- Other customer data (e.g. blocking notice in the event of default in payment or a scheduled credit limit, contract initiation dates)
- Contract, payment and billing data (data included in contractual documents, e.g. billing address, conditions such as payment terms etc., individuals authorized to represent, products purchased and services used)

The processing serves to implement sales and service contracts with you as well as to ensure efficient business operations (such as due to production and delivery planning and to avoid payment defaults).

## On what legal basis are your data processed?

If processing is used for initiating or implementing a contract between you and us, this is carried out based on art. 6 para. 1 clause 1 lit. b GDPR.

If processing is carried out for internal process optimization purposes or other purely internal purposes, our legitimate interest is in accordance with art. 6 para. 1 clause 1 lit. f GDPR as the legal basis. Our legitimate interest here is in ensuring efficient business operations.

If data processing is carried out to protect our legitimate interests, you have the right to object to this data processing at any time. If you exercise your right to object, we will stop the processing of your data, unless we can demonstrate compelling reasons worthy of protection for the processing, which outweigh your interests, rights and freedoms. In addition, we will not stop the processing if it is required to assert, exercise or defend our legal claims. You can exercise your right to object to Lambrecht through the contact options provided to you in the context of this data protection information (see above under 1.).

## How long do we store your data?

We have developed a deletion method for the data in our ERP system and implemented the relevant deletion routines in the system. Based on this, all the customer data and billing documents will be deleted in accordance with § 147 AO and § 257 HGB after the contractual relationship is terminated.

#### To which recipients will your data be forwarded?

As an ERP system, we use a service of Oracle Corp. (hereinafter "Oracle"), 2300 Oracle Way, Austin, TX 78741, USA. As such, all the data processed in the CRM system are forwarded to Oracle. AEM has concluded an OPC with Oracle, which also includes the processing of our data and our customers' data. Based on this, Oracle processes your data only on our behalf or on behalf of AEM and only under the appropriate instructions.

AEM has access to certain relevant ERP data via the CRM system. This access option also constitutes a forwarding of data, but takes places exclusively on the need-to-know principle.



## Will your data be transmitted to third countries?

The forwarding of data to Oracle constitutes a data transfer to a third country, namely the United States. To ensure the appropriate level of data protection, the OPC concluded between AEM and Oracle contains both the current version of the EU standard contractual clauses as well as the binding corporate rules of Oracle.

Data access to the ERP system by AEM also constitutes a data transfer to the United States. As already explained above, we also endeavor here to ensure an appropriate level of data protection. This is why this data transfer also includes the EU standard contractual clauses concluded between us and AEM.

## Where are your data processed?

The processing of your data in the context of the ERP system takes place primarily on servers of Oracle in the United States, as the ERP system is hosted there.

The processing of your data by Lambrecht staff takes place at our premises in Göttingen, Germany.

The processing by employees of AEM also takes place in the United States.

#### c. Sanctions list check

Due to European and national regulations, we are obliged to cross-check the data of existing and new customers against sanctions lists on a regular basis. For example, according to regulation (EU) 833/2014 on restrictive measures in view of the actions of Russia, which are destabilizing the situation in Ukraine, last amended by the regulation (EU) 2022/328, it is prohibited "[...] To sell, supply, transfer or export goods and technologies with dual use, whether they originate in the Union directly or indirectly to natural or legal persons, organizations or institutions in Russia and or to be used in Russia" (art. 2 para. 1 regulation (EU) 2022/328). The German Foreign Trade Act (AWG) also includes principles for relevant restrictions (in particular in § 4, 5 and 6 AWG) as well as the provisions for penalties and fines (§§ 17ff. AWG). In order to comply with the requirements of such regulations, sanctions list checks are required.

For checking of sanctions lists we use Id.prove software by Rausoft GmbH, Böblinger Strasse 25, 71229 Leonberg, Germany. As such, the personal data we enter are cross-checked against the sanctions lists stored in the software. No personal data are transmitted to the software provider in the process, as we operate the software locally. If the check produces a hit at the initial stage, the checked company or name is placed on a relevant list, and we carry out a manual check at the second stage. If the check also produces a hit at the second stage, any contract negotiations with new customers will be immediately ended and orders already placed will be canceled. In the case of existing customers, the business relationship will be terminated immediately. Insofar as we are obliged to do so under the designated EU regulations, the Foreign Trade Act or other national or international regulations, we will notify the relevant national or international authorities of the result of the check. We document and archive the sanctions list check and its results.

## Which of your data do we process for which purposes?

We process the following data in this regard.

- Personal master data (title, surname, date of birth, place of birth)
- Date of check
- Result of the check

These data are processed for the purpose of fulfilling a legal obligation.



## On what legal basis are your data processed?

The data are processed on the basis of art. 6 para. 1 clause 1 lit. c GDPR, because this is required to fulfill our legal obligations. The legal obligation to carry out the sanctions list checks is a result of the corresponding European and national regulations (see examples above).

## How long do we store your data?

We are obliged to store the results of the sanctions list check for six years. The data are then deleted.

## To which recipients will your data be forwarded?

No transfer of personal data generally takes place in the context of the sanctions list test. We operate the software used locally. However, as already described above, we may be obliged in certain cases to notify the national and/or international authorities responsible of the positive result of a check. In these cases, data are transferred to the relevant authorities.

## Will your data be transmitted to third countries?

Your data will not be transmitted to third countries in the context of the sanctions list check.

#### d. Credit check

If you choose a payment method when concluding a contract with us that involves a credit risk for us, we will carry out a credit check before concluding the contract. This is particularly the case when purchasing on account or with an agreement to purchase in installments. As part of the credit check process, we forward the data for the customer in question to a credit agency. The agency then gives us information about the customer's ability to pay or creditworthiness by means of a score. Based on this score, we decide whether we will conclude the contract using the appropriate payment method.

## Which of your data do we process for which purposes?

We process the following data in this regard.

- Personal master data (first name, surname, date of birth)
- Contact details (postal address)
- Creditworthiness (by score calculated by the credit agency)

The purpose of processing is to avoid payment defaults and therefore to safeguard our business. Processing also serves to make decisions about concluding contracts with customers.

## On what legal basis are your data processed?

As part of the credit check, we will process your data to protect our legitimate interests in accordance with art. 6 para. 1 clause 1 lit. f GDPR. Our legitimate interest is in avoiding payment defaults and safeguarding our business.

As data processing is carried out to protect our legitimate interests, you have the right to object to this data processing at any time. If you exercise your right to object, we will stop the processing of your data, unless we can demonstrate compelling reasons worthy of protection for the processing, which outweigh your interests, rights and freedoms. In addition, we will not stop the processing if it is required to assert, exercise or defend our legal claims. You can exercise your right to object to Lambrecht through the contact options provided to you in the context of this data protection information (see above under 1.).



## How long do we store your data?

As described above, the credit check is used to decide whether to conclude a contract with you. After deciding on concluding the contract, the purpose of processing no longer applies and we will delete the data.

## To which recipients will your data be forwarded?

In the course of the credit check process, we forward the aforementioned data to a credit agency. For this, we currently work with Creditreform Braunschweig Göttingen Bruns & Harland GmbH & Co. KG (hereinafter "Creditreform"), Willi-Eichler-Str. 11, 37079 Göttingen, Germany.

## Will your data be transmitted to third countries?

In the context of the credit check, your data are not transferred to third countries.

# 4. Your rights

You have the following rights vis-a-vis Lambrecht in relation to your personal data.

## Right to information

You have the right to information about your personal data that we process.

## Right to rectification

You have the right to demand that we rectify incorrect data and complete incomplete data without delay, as long as the statutory requirements have been met.

#### Right to deletion

You have the right to demand the deletion of your personal data, if the legal requirements are met and in particular if (1) Your data are no longer required for the purposes referred to in this data protection information, (2) You have your consent revoked and there is no further legal basis for processing, (3) Your data have been unlawfully processed or (4) You have objected to the processing of your data and there are no overriding legitimate reasons for processing.

## Right to restriction of processing

You have the right to demand that we restrict the processing of personal data that affect you, in particular if you dispute the correctness of the data or the processing of your data is unlawful and you request their restriction instead of their deletion.

#### Right to data portability

If your data are processed on the basis of a contract or on the basis of your consent, you have the right to receive your data in a structured, generally usable and machine-readable format or to have your data transferred to another responsible person, provided that the legal requirements for this have been met.

## Right to object

You have the right to lodge an objection to our processing of your data for reasons that arise from your particular situation and at any time, as long as the legal basis for our processing of your data is to protect our legitimate interests in accordance with art. 6 para. 1 clause 1 lit. f GDPR. If you exercise your right



to object, we will stop the processing of your data, unless we can demonstrate compelling legitimate reasons for continuing the processing, which outweigh your interests, rights and freedoms. In addition, we will not stop the processing if it is required to assert, exercise or defend our legal claims.

## Right to withdraw

Insofar as we process your data based on your consent, you have the right to revoke this at any time with effect for the future. The lawfulness of the processing carried based on consent until the revocation remains unaffected by the revocation.

## Right of appeal

Notwithstanding another administrative or judicial remedy, you have the right to lodge a complaint against a supervisory authority if you are of the view that the processing of personal data in your case infringes the GDPR (Art. 77 DSGVO). You may exercise this right with a supervisory authority in the member state of your usual place of residence, your workplace or the place of the alleged infringement.

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